I claim:

1.   A method of using the Internet to retrieve and handle at least one printed article from a printed publication, comprising:

a)   providing at least one printed article that is to be published in print;

b)   assigning said at least one printed article with at least one tag;

c)   publishing said at least one printed article in print with its corresponding tag;

d)   storing said at least one printed article in a database, said database being searchable based on said at least one tag;

e)   connecting said database to said Internet;

f)   receiving a request from an Internet client, said request including said at least one tag;

g)   searching through said database to locate said printed article matching said at least one tag;

h)   upon locating said printed article, sending said printed article to said Internet client.

2.   The method of claim 1, further comprising the step of bundling additional information to said printed article when replying to said Internet client.

3.   The method of claim 2, further comprising the step of bundling additional information based on profile information supplied by said Internet client.

4.   The method of claim 3, further comprising the step of bundling based on the profile information supplied by said Internet client and subject matter of said printed article.

5.   The method of claim 2, further comprising:

prior to granting access of said database to said Internet client, pre-registering said Internet client for authentication;

upon authentication of said Internet client, processing said request from said Internet client.

6.   The method of claim 2, wherein the step of sending said printed article comprises sending to an email address supplied by said Internet client.

7.   The method of claim 1, further comprising:

connecting said database to a telecommunication gateway, said gateway being
adapted to transmit a request from a Internet client to said database though
a telecommunication network.

8. The method of claim 5, further comprising:

upon pre-registering said Internet client, collecting and storing an email address of
said Internet client for delivery;

connecting said database to a telecommunication gateway, said gateway being
adapted to transmit a request from a Internet client to said database though
a telecommunication network;

upon authenticating said Internet client, sending said printed article to said email
address of said Internet client previously collected.

9. The method of claim 1, wherein the step of assigning at least one tag to
said printed article comprises:

assigning a default code, said default code being published with said printed
article when printed;

assigning additional codes, comprising:

name of publication;

author's name;

date of publication;

at least a portion of said printed article's title.

10. A method of using the Internet to retrieve and handle a plurality of printed articles from a plurality of printed publications, comprising:

a) providing said plurality of printed articles that are to be published in print;

b) assigning each of said plurality of printed articles with at least one unique tag;

c) publishing each of said plurality of printed articles in print with its corresponding tag;

d) collecting said plurality of printed articles;

e) storing said plurality of printed articles in at least one database, said at least one database being searchable based on said tag corresponding to each printed article;

f) connecting said at least one database to said Internet;

g) receiving a request from an Internet client, said request specifying said at least one tag and said Internet client's delivery means;

h) searching through said at least one database to locate said printed article matching said at least one tag;

i) upon locating said printed article, sending said printed article to said Internet client based on said Internet client's delivery means.

11. The method of claim 10, further comprising the step of bundling additional information with the delivery of said printed article to said Internet client.

12. The method of claim 11, further comprising:

pre-registering each Internet client by collecting and storing information regarding delivery means, profile and payment methods;

issuing to each Internet client an access code to said database;

upon receiving a request from said Internet client, authenticating said Internet client;

if authenticated, allowing said searching to be conducted.

13. The method of claim 12, further comprising:

connecting said at least one database to a telecommunication gateway, said gateway being adapted to transmit a request with a tag from a telecommunication client to said database;

upon authenticating said request from said telecommunication client, processing said request;

upon locating an printed article matching said tag, transmitting said printed article to said telecommunication client based on specified delivery means.

14.   The method of claim 13, wherein the request is transmitted through a telephone connection to said database and said reply is transmitted to said client's pre-registered email address.

15.   A method of using the Internet to retrieve and handle a plurality of printed articles from a plurality of printed publications for at least one entity customer, said entity customer providing a plurality of Internet clients through said entity customer, comprising:

providing a plurality of printed articles that are to be published in print;

assigning each of said plurality of printed articles with at least one tag;

publishing each of said plurality of printed articles in print with its corresponding tag;

storing said plurality of printed articles in at least one database, said at least one database being searchable based on said at least one tag;

connecting said at least one database to said Internet;

registering said entity customer by storing information regarding payment methodology and access rights criteria;

receiving a request from an Internet client, said request including said at least one tag;

authenticating said Internet client to determine if said Internet client is allowed by said entity customer;

if authenticated, searching through said at least one database to locate said printed article matching said at least one tag;

upon locating said printed article, sending said printed article to said Internet client based on delivery method provided by said Internet client.

16.   The method of claim 15, wherein:

said payment methodology comprises user fee based on the number of Internet

clients allowed by said entity customer;

said access rights criteria comprises granting rights to those Internet clients

matching predetermined criteria identified by said entity customer.

17.   The method of claim 16, wherein:

said delivery method comprises only delivering said printed article to said entity

customer's designated mailbox.

18.   The method of claim 17, wherein:

said delivery of each requested printed article is bundled with a commercial

advertisement supplied by an advertiser;

collecting a fee from said advertiser based on the bundling.